



Dear Local Agribusiness Stakeholders:

On behalf of Nebraska Extension, we invite you to support our alfalfa and wheat growers through sponsoring and exhibiting at the 2023 Southeast Nebraska Alfalfa & Wheat Expo. The Expo is being held on Thursday, August 24, 2023, from 8:15 am to 3:30 pm at the Saline County Fairground Expo Building in Crete at Tuxedo Park (W 13th St. & Tuxedo Rd). Details of the program can be found at [croptechcafe.org/alfalfawheatexpo](http://croptechcafe.org/alfalfawheatexpo)

The Expo Building in Crete is climate-controlled and has a concrete floor with large overhead door for small farm equipment. We have space for 2 pieces of small farm equipment (baler, small drill, etc.) inside plus room for additional large equipment (windrower, combine, etc.) outside on the west side. Exhibitor booths and equipment space are on a first-come basis determined by the arrival of a completed form. Completed forms should be emailed to [melanie.kunc@unl.edu](mailto:melanie.kunc@unl.edu).

All equipment exhibitors need to set-up on Wednesday, August 23, from 1:00 to 2:00 pm. All other exhibitors can setup between 3:00 to 5:00 pm on Wednesday, August 23 or Thursday morning, August 24, from 7:00 – 8:15 am.

A&W Sponsors, those giving \$250 or more, will be recognized with their logo on the program, given prime booth space, and recognized during the event on the large screen. Exhibitors are encouraged to donate one large door prize that helps gain additional recognition for their business. The door prizes will be awarded at the conclusion of the program. Feel free to distribute smaller items such as hats and gloves from your booth.

If you would like to participate in the Alfalfa & Wheat Expo and demonstrate your support for alfalfa and wheat growers, please return the form below to the Saline County Extension Office by August 17. Call the Saline County Extension Office at 402.821.2151 if you have any questions.

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**2023 Southeast NE Alfalfa & Wheat Expo, Aug. 24      Form Due: August 17, 2023**

Name \_\_\_\_\_  
Business \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

Yes, exhibitor booth w/8 ft display table provided (electricity upon request) - \$75 + door prize

Yes, exhibitor booth w/equipment (tractor, baler, drill) & table - \$150 + door prize  
Describe equipment (*Limit of 1*): \_\_\_\_\_

Yes, A&W sponsorship (includes above & added recognition) - \$250 or \$\_\_\_\_\_ greater  
Email logo to [melanie.kunc@unl.edu](mailto:melanie.kunc@unl.edu)

The following is needed to determine booth location.

Electricity Needed:      Yes      No  
Staff Standing Position:      Behind Table      In Front of Table

Our company has the following door prize to offer: \_\_\_\_\_

Send payment by check to:      University of Nebraska-Lincoln  
Saline County Extension  
PO Box 978, Wilber, NE 68465

Payable to University of Nebraska-Lincoln